

*Real value in a changing world* 

## /pulse/

## lasi Office Market – June 2013

## High quality office space becoming available in Iasi

As of June 2013, the city of lasi offers one of the largest modern office stocks among Romania's regional cities. In accordance with the latest review, undertaken by one of our strategic partners in the city, the modern office stock is estimated at 142,200 m<sup>2</sup>, which means that lasi has a stock of 490 m<sup>2</sup> per 1,000 capita (Bucharest 1,083 m<sup>2</sup> per 1,000 capita). The placement of lasi, at the top of the regional cities seems to follow a natural process, bearing in mind that back in 2005 Amazon decided to open operations in lasi to the detriment of Bucharest. Demand generated by international occupiers has encouraged local developers to consider placing investments into small and medium sized office buildings.

According to the June 2013 office market survey, the stock in lasi consists of 45 buildings, spread over 3 office locations identified as central, non-central and peripheral. From the identified stock, 16 buildings (53,900 m<sup>2</sup>), including the United Business Center (UBC) office complex are enjoying a central location, 19 buildings are placed in non-central areas while 10 buildings are located in peripheral locations, mainly in the Pacurari area (north west), considered as the main gateway to lasi. The pipeline currently consists of two office projects, UBC extension and the Lukoil Building on Sf Lazar Street. Although an additional two office projects have been announced in lasi, these are not expected to start construction works anytime soon. Over 30% of the stock is classified as Class A office stock, while Class B offices amount to 59% of the stock. Arguably, the United Business Center complex, with more than 20,000 m<sup>2</sup> GLA, represents the first choice for the majority of the multinational occupiers that have a presence in lasi. UBC is part of Palas Project considered the largest multifunctional development in Romania outside of Bucharest.

Rental levels in lasi are competitive. For Class A space, headline rents range between 12 and 14 EUR/m<sup>2</sup>/month, while in the case of lower quality office space this may decrease to below 10 EUR/m<sup>2</sup>/month. The competitive rental levels coupled with a vacancy rate in the city estimated at 15-16%, transform the city of lasi into a highly attractive office location in Romania. The list of major international occupiers that already have operations in lasi includes: Amazon, Endava, Synygy, Ness, Centric, Movial, Bentley Systems, Travel Tech, EBS, AROBS, Teamnet, Basware, XEROX, Yonder, Infineon Technologies, Pentalog, PwC, Ernst& Young, Capgemini, Continental Automotive; commercial banks such as Volksbank, Unicredit Business Partner, Raiffeisen Bank; insurance companies (Groupama) and private healthcare companies, to name just a few. Annual gross take-up is currently estimated at 10,000 to 12,000 m<sup>2</sup> with some new leases and representative lease renewals being concluded in 2012.

Market Standard	Useful Guide
Leased area	BOMA standard
Rent	Quoted in EUR/payable in RON
	Monthly or quarterly in advance
Prime Headline Rent	14 Euro/m <sup>2</sup> /month
Average Rent	8-10Euro/m <sup>2</sup> /month
Service Charge	Between 2.5-4 EUR/m <sup>2</sup> /month
Parking Rent	Underground 50 EUR/place/month
Incentive	1-3 months' rent free
Lease period	Most common 3-year lease







Cumulative Office Stock in lasi (m<sup>2</sup>)







## Major Existing & Under Construction Office Buildings

0	United Business Center
	Complex
100	

- O United Business Center
- **Complex Extension**
- Gabriel Business Center
- Business Center Solomon's 
  Office Splai Bahlui
- Irsido
- 6 lasiCon
- Business Center Granit
- Moldotrans Auto Sandru Office Bras

8 Racemi Center

- Podu de Piatră
- - Chronos Building
    - Solomon's Păcurari Elmond Grup
    - BRCT Mercur Business Center
- Vamă Office Napoli
- Stefania
- Nicolina Business Center Plaza Tesătura
- IBTC Terom Habitat
- XWiki Software
- Suzuki-Doly
- Giros Expo Moldova

Tehnopolis

CSDA Ideo

Basarabia Cap Gemini

XL World

Red Office

Continental

Elcom

- Socola Building Open Mind
- Tester
- Frumoasa Building 4 Lukoil Project



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Solomon's Tudor Office Center Tătărași Building MAR Center

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Office Lukoil